1. Market Scope of the Alcohol Industry

- The Framework for Alcohol Administration
  - Monopoly
  - Alcohol Production Under License
    - The Tobacco and Alcohol Administration Act
    - 9 categories of alcohol products: beer, fruit wine, beverages brewed from grains, other brewed alcoholic beverages, distilled spirits, reprocessed alcoholic beverages, cooking alcohols, ethyl alcohol and other alcoholic beverages
    - No specific regulations governing wine

- Practices and Regulation of Certification
  - Alcohol production and importation under license, issued by the MOF
  - Document required for application for license:
    - Photographs of the company licence/business registration
    - ID of the responsible person
    - Taxation registration certificate
    - Certification of conformity with environmental protection
    - Certification of real ownership or control of issue
    - Production and examination plan

1. Market Scope of the Alcohol Industry

- Oenological Practice
  - General requirement of oenological practice – upon application for production license
    - (1) To specify the raw materials, period of fermentation, period of storage, production equipment, facilities for quality control and hygiene inspection
    - (2) To comply with the Hygiene Standards for Alcohol Product-Containers and Hygiene Standards for Alcohol Products

1. Market Scope of the Alcohol Industry

Market share, by category, 2010

- Doc.
- Distilled spirits
- Reconstituted alcoholic beverages
- Cooking alcohols
- Whiskey
- Other alcoholic beverages
- Volume of Domestic Production
- Volume of Imports
- Percent

1. Market Scope of the Alcohol Industry

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- 1. Market Scope of the Alcohol Industry
- 2. Historical Development and Prospects of the Alcohol Industry
- 3. Regulations Concerning Health and Safety
- 4. Other Regulations and Issues
- 5. Conclusions
1. Market Scope of the Alcohol Industry

Market Share of Grape Wine in the Category of Fruit Wine

- 1% Domestic grape wine
- 25% Imported grape wine
- 74% Other

2. Historical Development and Prospects of the Alcohol Industry

**Historical development**
- 1987—Ban on the import of alcohol products lifted
- 2002—Monopoly system abolished. Production and import of alcohol allowed based on prior licensing
- 31st July, 2011—2013 license permits for tobacco and alcohol importers issued
- 418 license permits for tobacco and alcohol manufacturers issued

**Prospects**
- Opportunity for grape wine to increase market share
- To ensure consumer safety—
- 2003—Promotion of The Certification System of Alcohol Products
- The alcohol product produced by a specific manufacturer whose manufacturing process passes the examination criterion set by the MOF can be authorized use the label bearing the logo of "The Certification System of Alcohol Products" on the bottle of the product
2. Historical Development and Prospects of the Alcohol Industry

**Prospects**
- The Certification System of Alcohol Products promoted
  - Categories of alcohol products certified up to 2011:
    1. grape wine
    2. fruit wine
    3. rice spirits and cooking alcoholic beverages
    4. grain spirits (except rice spirits and sorghum spirits)
    5. sorghum spirits
    6. fruit reprocessed alcoholic beverages

3. Regulations Concerning Health and Safety

- The Tobacco and Alcohol Administration Act:
  - Hygiene of alcohol products shall comply with the hygiene standards and relevant regulations
  - Import of foreign alcohol products may be permitted after having been inspected for their conformity to the hygiene requirements

  - **Hygiene Standards for Alcohol Product Containers**
  - **Hygiene Standards for Alcohol Production**
  - **The Hygiene Standards for Alcohol Products**

4. Other Regulations and Issues

- Regulations Governing the Labeling of the Alcohol Products
  - The labeling of alcohol shall be clear, legal, and easily distinguishable and shall not be false or misleading about the characteristics of the alcohol products.
  - **Mandatory requirements for labeling**
    1. Brand name
    2. Product type
    3. Alcoholic content
    4. Origin of product
    5. Name and address of producer
    6. Name and address of importer (for imports)
    7. Volume
    8. Net alcoholic products with alcohol content of 7% or less, the expiration date
    9. Health warnings
    10. Other labeling required to be included by the MOF

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**The Hygiene Standards for Alcohol Products**

<table>
<thead>
<tr>
<th>Hygiene item</th>
<th>Category of Alcohol Product</th>
<th>Limitation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Methanol</td>
<td>Alcoholic beverages</td>
<td>2000 mg/L (100% ethyl alcohol)</td>
</tr>
<tr>
<td>Lead</td>
<td>Alcoholic beverages</td>
<td>0.3 mg/L</td>
</tr>
<tr>
<td>Sulfur dioxide</td>
<td>Alcoholic beverages (uncoated bottles)</td>
<td>0.6 mg/L</td>
</tr>
<tr>
<td>Phenol</td>
<td>Alcoholic beverages (coated bottles)</td>
<td>0.1 mg/L</td>
</tr>
<tr>
<td>Benzene</td>
<td>Alcoholic beverages with alcohol content of 15% or less</td>
<td>0.4 mg/L</td>
</tr>
<tr>
<td>Limnol</td>
<td>Alcoholic beverages</td>
<td>16 mg/L</td>
</tr>
</tbody>
</table>
| Other additives | Alcoholic beverages | Shall not have the following:
  1. Toxic or any other substances/matter harmful to human health
  2. Never been used on food beverages and have not been processed in a way harmful to human health

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**The Hygiene Standards for Grape Wine**

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4. Other Regulations and Issues

- Regulations Governing the Labeling of Alcohol Products
  - Labels shall be firmly affixed to the container and not easily destroyed or damaged.
  - Types of Conformity-Assessment Procedures:
    - Inspection, testing, inspection, documentary examination, spot check.
  - Process to Formulate New Regulation or Amend Existing Ones:
    - Information collection → drafting, amending, regulation → public hearing, legislative process
5. Conclusions

- The alcohol industry in Chinese Taipei is still a booming one.
- Continuous improvement in alcohol administration.