EU Public Policy in the Wine Sector: a Matter of Coherence
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The paper offers an overview of the public policy of the European Union with regard to wine making and wine consuming. Especially, the affirmation of common environmental standards in wine-making, the controversial question of organic wines as well the protection of consumers and actions against alcohol abuse are not simply issues that need to be taken into account by European institutions in the field of wine regulations.

The paper argues that these issues are nowadays distinct objectives integrated in the EU wine legislation. The paper scrutinizes the main points and especially the legal methods applied in order to achieve these public policy goals. It also tries to identify the means that should ensure coherence between these objectives and the need to assert the competitiveness of the European wine business.