Consumption and Production of Wine: Territorial Differences
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The internationalization of trade and the growing competitiveness in markets have had important implications on Italian wine production that had gradually improved the typologies and the quality both of vineyards and production process. In this respect, the wine consumption has raised and represents an important size of the utilization of regional income. In this respect, the paper concentrates on the multi-regional and multi-sector analysis in order to evaluate the economic impacts of changes in consumption of wine of different types and quality whose production is from different geographical areas of the Italian regions. The simulations are done by means of a bi-regional Social Accounting Matrix (North-Centre and South-Islands) for the Italian economy, for the year 2003. Such accounting scheme is the suitable tool in order to implement the multi-regional analysis which allows quantifying the impacts on composition and quality of wine production when an exogenous shock on final demand is introduced.

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